

DETAILED PROCEDURE



Enhancing a specific area of internationalization

ISAS (2.0): the IAU program for advancing internationalization in higher education

Target audience: Higher Education Institutions interested in a specific area of internationalization

This strand of service enables the institution to focus specifically on a particular area of internationalization requiring **special enhancing and monitoring efforts**. Such areas are:

1. Governance and management structures for internationalization
2. Internationalization at home
3. Internationalization of research
4. Internationalization of the curriculum
5. Language policy
6. Strategic partnerships
7. Academic and non-academic staff mobility

8. Student mobility (exchanges and international recruitment)
9. Transnational/cross border education, on-line and distance learning

This more focused strand, addressing a specific area identified by the institution from among those cited above, includes the following,

- Reviewing fitness of purpose of specific goals and objectives for the area of focus within the overall institutional context
- Assessing the implementation strategies adopted and pursued to achieve objectives
- Providing recommendations for developing new activities in the specific area
- Reviewing and/or developing indicators for evaluating progress
- Evaluating achievement

Methodology

The process begins with the institution providing a rationale for the particular focus and conducting its own **review and analysis** of the goals, objectives, strategies, actions and milestones related to the specific aspect of internationalization. It is followed by an evaluation of its **progress** in achieving the institution's stated goals. These reviews will be conducted by the institution with guidance along the way as required or requested (through phone and email consultation) and a focused set of guidelines provided by IAU. A focused working group will be formed in the participating institution to conduct the monitoring and write up a **report** based on the findings. This aspect of the review generally takes 3 to 5 months to complete.

In consultation with the institution, IAU will establish a **Panel of Experts**, with expertise most specifically related to the area of focus identified by the institution. IAU will ensure that the Panel includes an individual who is familiar with the institution's country and its higher education system. Ideally, to launch the process the Panel chair will visit the institution. He/she will serve as the liaison to the institution throughout the process. During this launching visit, the Panel Chair meets with the working group as well as other key individuals on campus to discuss why the specific area of focus was chosen by the institution and how the review can be best structured to be maximally beneficial to the institution.

As mentioned before, the institution will be asked to prepare a brief but thorough **report on the internationalization aspect under scrutiny**: why it is a focus for this review, what the institutional expectations are for this area of internationalization, how it is being pursued, what success has been achieved and which obstacles are standing in the way. This report will form the basis for the **site visit by the whole Panel of Experts**.

During the 1 to 2 days site visit the Panel meets with the key internationalization stakeholders involved in the focus area identified by the institution. At the conclusion of the visit, the Panel provides preliminary feedback.

Following the visit, and within approximately one month, the Panel prepares a **detailed report** on the specific aspect of internationalization including **recommendations for further actions**.

The entire process may take up 6 months from start to finish allowing ample time for an interactive and inclusive process, involving leadership, directly involved faculty, staff, and students, as appropriate.

After **the completion of this strand of service** the institution will receive **the IAU internationalization learning badge** corresponding to the **specific internationalization aspect** chosen (e.g. improving student mobility)

Fees for 2016 for Enhancing a specific area of internationalization:

- IAU Member HEIs in high income countries: 14 000 Euro
- Non IAU Members HEIs in high income countries: 16 000 Euro
- IAU member HEIs in middle income countries: 12 000 Euro
- Non IAU Members HEIs in middle income countries: 14 000 Euro
- IAU member HEIs in low income countries: 10 000 Euro
- Non IAU Members HEIs in low income countries: 12 000 Euro